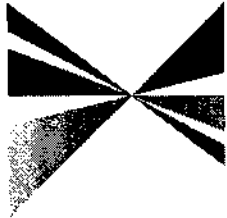


SOUTHERN CALIFORNIA



**ASSOCIATION of  
GOVERNMENTS**

**Main Office**

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**Riverside County Transportation Commission:** Robin Lowe, Hemet

**Ventura County Transportation Commission:** Bill Davis, Simi Valley

559-12/16/04

## MEETING OF THE

# COMMUNITY, ECONOMIC, & HUMAN DEVELOPMENT COMMITTEE

**Thursday, January 6, 2005  
10:30 a.m. – 12:15 p.m.**

**SCAG Offices  
818 W. 7<sup>th</sup> Street, 12<sup>th</sup> Floor  
Riverside B Conference Room  
Los Angeles, California 90017  
213. 236.1800**

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Joe Carreras at 213.236.1856 or [carreras@scag.ca.gov](mailto:carreras@scag.ca.gov)

Agendas and Minutes for the Community, Economic, and Human Development Committee are also available at:

[www.scag.ca.gov/committees/cehd.htm](http://www.scag.ca.gov/committees/cehd.htm)

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. If you require such assistance, please contact SCAG at (213) 236-1868 at least 72 hours in advance of the meeting to enable SCAG to make reasonable arrangements. To request documents related to this document in an alternative format, please contact (213) 236-1868.

# COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE

## AGENDA

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	PAGE #	TIME
1.0 <u>CALL TO ORDER &amp; PLEDGE OF ALLEGIANCE</u>		
	Councilmember Robertson, Chair	
2.0 <u>PUBLIC COMMENT PERIOD</u>		
Members of the public desiring to speak on an agenda item or items not on the agenda, but within the purview of the Committee, must fill out and present a speaker's card to the Assistant prior to speaking. A speaker's card must be turned in before the meeting is called to order. Comments will be limited to three minutes. The chair may limit the total time for all comments to twenty (20) minutes.		
3.0 <u>REVIEW and PRIORITIZE AGENDA ITEMS</u>		
4.0 <u>CONSENT CALENDAR</u>		
4.1 <u>Approval Item</u>		
4.1.1 <u>Approve Minutes of November 4, 2004 Attachment</u>	01	
4.2 <u>Receive and File</u>		
4.2.1 <u>SCAG Future Events Calendar Attachment</u>	07	
A working calendar of projected SCAG meetings and events.		

# COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE

## AGENDA

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		PAGE #	TIME
5.0	<b><u>ACTION ITEMS</u></b>		
	None		
6.0	<b><u>INFORMATION ITEMS</u></b>		
6.1	<b><u>Compass 2% Strategy Action Plan Attachment</u></b>  Identification of 2% Strategy Opportunity Areas and the tools and resources being developed to promote local land use consistent with the Compass vision.	<b>Mark Butala, SCAG Staff and John Fregonese, FCA</b>	<b>10</b>  45 minutes
6.2	<b><u>Sub-Regional Housing Summit Attachment</u></b>  The Gateway Cities, San Gabriel Valley, and South Bay Cities sub-regions collaborated on a Housing Summit on November 19. Sub-regional staff will report the highlights of the event.	<b>Richard Powers, Gateway Cities COG</b>	<b>11</b>  15 minutes
6.3	<b><u>Subregional Economic Strategies Project Attachment</u></b>  Progress report on pilot project in IVAG, The first of 3 subregions on which the Project is focused, along with plans for Projects in Inland Empire and Gateway Cities.	<b>Bruce DeVine SCAG Staff</b>	<b>13</b>  10 minutes

# COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE

## AGENDA

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		<i>PAGE #</i>	<i>TIME</i>
6.4	<u>Regional Comprehensive Plan (RCP) Attachment</u>  Staff will update the Committee on RCP Task Force discussions on land use and Housing.	Jacob Lieb SCAG Staff	15  10 minutes
7.0	<u>CHAIR'S REPORT</u> Request for volunteers for a Steering Committee for the Fifth Annual Regional Housing Summit.	Councilmember Robertson, Chair	
8.0	<u>STAFF REPORT</u>	Lynn Harris, SCAG Staff	
9.0	<u>FUTURE AGENDA ITEMS</u> Any Committee members or staff desiring to place items on a future agenda may make such request. Comments should be limited to three (3) minutes.		
10.0	<u>ANNOUNCEMENTS</u>		
11.0	<u>ADJOURNMENT</u> The next meeting of the Community, Economic, and Human Development Committee will be held in the SCAG offices on Thursday, February 3, 2005.		



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Community, Economic, and Human Development Committee  
November 4, 2004

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***Action Minutes***

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**THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE COMMUNITY, ECONOMIC, AND HUMAN DEVELOPMENT COMMITTEE. AUDIO CASSETTE TAPE OF THE ACTUAL MEETING IS AVAILABLE FOR LISTENING IN SCAG'S OFFICE.**

The Community, Economic, and Human Development Committee held its meeting at SCAG Offices downtown Los Angeles. The meeting was called to order by Deborah Robertson, Chair, SANBAG Subregion. There was a quorum.

**Members Present**

Alberg, Lyle  
Alexander, William  
Bowlen, Paul (**Vice Chair**)  
Cruz Madrid, Cristina  
Dispenza, Mike  
Duke, Alta E.  
Hofmeyer, Daryl  
Loveridge, Ronald  
Lutz, Mary Ann  
McCarthy, Keith  
McCullough, Kathryn  
Norby, Chris  
Nowatka, Paul  
Perry, Bev  
Pinkard, Bedford  
Poe, Marilyn  
Robertson, Deborah (**Chair**)

WRCOG Subregion  
SANBAG Subregion  
City of Cerritos  
San Gabriel Valley COG  
City of Palmdale  
City of La Palma  
City of Paramount  
City of Riverside  
City of Monrovia  
City of Downey  
OCCOG Subregion  
County of Orange  
City of Torrance  
City of Brea  
City of Oxnard  
City of Los Alamitos  
SANBAG Subregion

**Members Not Present**

Bosworth, Gary  
Burgnon, Edward  
Campbell, Todd  
Coerper, Gil  
Davert, Doug  
Guillen, Manual E.  
Longville, Susan  
McSweeney, Susan  
Moreno Jr., Edren J.  
Perry, Jan

CVAG Region  
SANBAG Subregion  
City of Burbank  
City of Huntington Beach  
City of Tustin  
Gateway Cities  
SANBAG Subregion  
City of Westlake Village  
San Gabriel Valley COG  
City of Los Angeles

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Community, Economic, and Human Development Committee  
November 4, 2004

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***Action Minutes***

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**Members Not Present**

Reyes, Ed	City of Los Angeles
Richardson, Laura	City of Long Beach
Shields, M. Joe	City of Brawley
Szerlip, Don	South Bay Cities Subregion
White, Charles	WRCOG Subregion
Youseflan, Bob	City of Glendale

**New Members**

None

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Community, Economic, and Human Development Committee  
November 4, 2004

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*Action Minutes*

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**1.0 CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

Hon. Deborah Robertson, Chair, called the meeting to order at 11:03 a.m.

**2.0 PUBLIC COMMENT PERIOD**

None.

**3.0 REVIEW AND PRIORITIZE AGENDA ITEMS**

None.

**4.0 CONSENT CALENDAR**

The following consent calendar items were approved with adjustments to the October minutes clearly stating that Chair Robertson was absent and the meeting was chaired by Vice Chair Bowlen. It was moved, seconded with 3 abstaining votes (Chair Robertson, Councilmember Poe and Councilmember Duke) to approve the consent calendar.

**4.1 Approval Item**

4.1.1 Minutes of the October 7, 2004 Meeting

**4.2 Receive and File**

4.2.1 SCAG Legislative Matrix

4.2.2 IGR Activity Report: 3<sup>rd</sup> Quarter 2004

4.2.3 State and Federal End of Session Update

**5.0 ACTION ITEM**

**5.1 Regional Housing Needs Assessment**

Jacob Lieb, Acting Lead Regional Planner, presented a request that the Committee recommend Regional Council authorization for staff to request regional housing need allocation process be coordinated with the Regional Transportation Plan update as allowed under California Government Code Section 65584. This would allow SCAG to begin its RHNA process in the Spring of 2006 and conclude it in the Spring of 2007. The Housing Elements would be due in 2008.

Further, Mr. Lieb stated that SCAG is now 5 months behind in the RHNA process due to several issues. There was discussion regarding the need to begin working on issues for the next allocation.

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Community, Economic, and Human Development Committee  
November 4, 2004

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*Action Minutes*

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It was moved (Alexander), seconded (Duke), and passed to recommend that the Regional Council authorize staff to request that the regional housing need allocation process be coordinated with the Regional Transportation Plan update, as allowed under California Government Code Section 65584. This would allow SCAG to begin its RHNA process in spring 2006.

## **6.0 INFORMATION ITEMS**

### **6.1 Draft 2005 State and Federal Legislation Program**

Tonya Gorham, Government Affairs Analyst, reported on the Draft 2005 State and Federal Legislative Program she also handed out a copy of page 5, which was missing from the agenda, package. Ms. Gorham stated the program highlights federal and state legislative priorities for 2005. The federal priority continues to be the Reauthorization of TEA-21, and key state priorities include working with the Secretary of Business, Transportation and Housing and stakeholders to redefine local and regional responsibilities in implementing housing goals, as well as protecting Prop. 42 funds. The program also seeks to further the Compass implementation framework, the 2% strategy approved by the Regional Council in June of 2004.

Ms. Gorham asked for comments from the Committee prior to next meeting so that the program could be brought back in December with a finalized version for submittal to the Regional Council.

### **6.2 Draft Findings of the 2004 State of the Region**

Ping Chang, Acting Manager Data and Monitoring, presented draft findings of the upcoming 2004 State of the Region Report which is scheduled to be published in January 2005. Staff prepares the report under the guidance of the Benchmarks Task Force, which is chaired by the Mayor Ron Loveridge of the City of Riverside.

There was discussion on issues presented in the report and suggestions on how to present information. Staff will accommodate these suggestions.

### **6.3 Regional Comprehensive Plan/General Plan Law Follow-Up**

Jacob Lieb, stated that staff has begun work on the Regional Comprehensive Plan under the direction of the CEHD Committee. Staff will periodically be giving updates on the work being done on the Plan and deliberations being pursued at the task force level. Mr. Lieb briefly went over the report provided in the agenda package to highlight progress.



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Community, Economic, and Human Development Committee  
November 4, 2004

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*Action Minutes*

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Mr. Lieb brought to the Committee attention to some work done on General Plan issues with both the matrix and detailed notes, at the request of the Committee. Mr. Lieb went on to say staff is working on a companion piece to this that relates to CEQA and the environmental review process and the ways in which lead agencies under CEQA need to look at regional plans and programs.

**6.4 Compass Implementation Program Report/Land Use Opportunity Tracking System**

Joe Carreras, SCAG Lead Planner, introduced Neal Richman, Ph.D., Assistant Director, Advanced Policy Institute at UCLA who demonstrated the LA Land Use Opportunity Tracking System (LOTS). Mr. Carreras stated that the LOTS program is a joint program between SCAG and UCLA to develop a web-based system to help communities assess the potential for in-fill development, help neighborhoods plan their future, and to help the development community assesses the potential of in-fill sites.

Neal Richman gave the Committee a detailed presentation that provided step-by-step introduction to LOTS. For those members who want to go to the site, the web address is "[lots.ucla.edu](http://lots.ucla.edu)." If the Committee had questions for Mr. Richman he can be reached at "[nrichman@ucla.edu](mailto:nrichman@ucla.edu)."

**7.0 CHAIR'S REPORT**

None.

**8.0 STAFF REPORT**

Colin Lennard reported that the RHNA dispute agreement is in the process of being signed.

**9.0 FUTURE AGENDA ITEMS**

Chair Robertson would like to have a discussion on the upcoming Housing Summit.

**10.0 ANNOUNCEMENTS**

Councilmember McCarthy encouraged Committee members to attend the SCAG Economic Forecast Conference scheduled for November 18 at the Disney Concert Hall, 111 N. Grand Avenue, Los Angeles.

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Community, Economic, and Human Development Committee  
November 4, 2004

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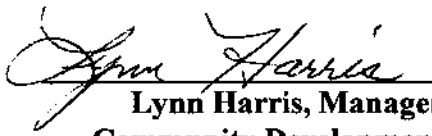
*Action Minutes*

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**11.0 ADJOURNMENT**

The meeting was adjourned at 12:10 p.m. The next CEHD meeting will be held at the SCAG offices on Thursday, December 2, 2004.

**Action Minutes Approved by:**

  
**Lynn Harris, Manager  
Community Development**

# January 2005 Events

Please visit [www.scag.ca.gov](http://www.scag.ca.gov) for additional information and updates.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4 10:00a Aviation Technical Advisory (location varies) 11:00a Communica tion & Membership	5 11:30a ASPA	6 8:00a Executive 9:00a ADMIN 10:30a EEC 10:30a CEHD 10:30a TCC 12:30p RC 6:30p LA County League of Cities	7	8
9 TRB	10 TRB California Contract Cities	11 TRB	12 TRB	13 TRB 12:00p Strategic Plan	14	15
16	17 Martin Luther King Jr. Holiday Observed - SCAG Offices Closed	18	19 9:30a Goods Movement 10:00a Audit/Best Practices 11:15a MAGLEV	20	21	22
23	24	25 Regional ITS (tentative) 10:00a Transportati on Conformity Working Group	26 9:30a Modeling Task Force	27 9:30a Subregional Coordinator s 10:30a San Bernardino City/County Managers TAC	28	29
30	31					

**DATES AND TIMES ARE SUBJECT TO CHANGE WITHOUT NOTICE**

Printed December 16, 2004

# February 2005 Events

Please visit [www.scag.ca.gov](http://www.scag.ca.gov) for additional information and updates.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 11:00a Communica tion & Membership	2	3 8:00a Executive 9:00a ADMIN 10:30a EEC 10:30a CEHD 12:30p RC 6:30p LA County League of Cities	4 NARC	5 NARC 11:30a ASPA
6 NARC	7 NARC	8 NARC	9	10 10:00a Water Policy 10:00a Aviation Technical Advisory Committee (location varies)	11	12
13	14	15	16 9:30a Goods Movement 11:15a MAGLEV	17	18	19
20	21 Presidents Holiday Observed - SCAG Offices Closed	22 10:00a Transportati on Conformity Working Group	23	24 9:30a Subregional Coordinator s	25	26
27	28					

**DATES AND TIMES ARE SUBJECT TO CHANGE WITHOUT NOTICE**

Printed December 16, 2004

# March 2005 Events

Please visit [www.scag.ca.gov](http://www.scag.ca.gov) for additional information and updates.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 11:00a Communica tion & Membership	2	3 8:00a Executive 9:00a ADMIN 10:30a EEC 10:30a CEHD 12:30p RC	4	5 11:30a ASPA
6	7	8	9	10 10:00a Aviation Technical Advisory Committee (location varies)	11	12
13	14	15	16 9:30a Goods Movement 11:15a MAGLEV	17	18	19
20	21	22 10:00a Transportati on Conformity Working Group	23 9:30a Modeling Task Force	24 9:30a Subregional Coordinator s	25	26
27	28	29	30	31		

**DATES AND TIMES ARE SUBJECT TO CHANGE WITHOUT NOTICE**

Printed December 16, 2004

# MEMO

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**Date:** January 6, 2004

**To:** Community, Economic and Human Development Committee (CEHD)

**From:** Mark Butala, Senior Regional Planner, [butala@scag.ca.gov](mailto:butala@scag.ca.gov), (213) 236-1945  
John Fregonese, Principal, Fregonese Calthorpe Associates (FCA)

**Subject:** Compass 2% Strategy Action Plan

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## SUMMARY

This item will present the first progress report on the Compass 2% Strategy, the subregional "Compass Opportunity Areas," and the tools and resources proposed to assist local partners engaged in promoting complementary land use policy.

## BACKGROUND

The FY 04-05 Compass work program focuses on the unique opportunity, presented by the CEHD Committee and Regional Council in June 2004 in approving the vision, to further enhance relationships with the many jurisdictions and residents of the region.

The first step in this project is to create a consensus building system to help realize the benefits of the Growth Vision's "2% Strategy." The 2% Strategy is defined by "Compass Opportunity Areas." Focusing efforts in these limited areas can yield the greatest benefit to cities and the region. SCAG will work hand in hand with local partners to identify these critical areas, relying heavily on visual aids and maps to illustrate the opportunities.

Once the opportunity areas are identified, a set of tools and resources will be developed with cities, counties, and other stakeholders to help implement the vision. A key aspect will be a monitoring system that is readily available, coupled with results that are easy to understand and share, to track the land use successes showing benefit to the region's transportation system. The action plan's final component will be a series of demonstration projects, in key opportunity areas, to show what the vision could look like "on the ground."

# MEMO

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**Date:** January 6, 2004  
**To:** Community, Economic and Human Development Committee (CEHD)  
**From:** Jacob Lieb, Acting Lead Regional Planner, (213) 236-1921, lieb@scag.ca.gov  
**Subject:** Sub-Regional Housing Summit

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## SUMMARY

The Gateway Cities Council of Governments, along with the San Gabriel Valley Council of Governments and the South Bay Cities Council of Governments, co-hosted a Housing Summit on November 19 in Santa Fe Springs.

## BACKGROUND

The Community, Economic and Human Development Committee (CEHD) regularly receives reports on activities undertaken by sub-regions as part of SCAG's Overall Work Program (OWP). This report on the Housing Summit held by three sub-regions on November 19 is part of that effort.

The Summit focused on infill development, and featured Secretary of Business, Transportation and Housing Sunne Wright McPeak. The event's agenda is attached. SCAG staff circulated invitations to the Summit to members of the Committee.



**JOINT HOUSING SUMMIT  
“STRATEGIES & TACTICS FOR INFILL DEVELOPMENT SUCCESS”  
AGENDA**

**Friday, November 19, 2004**

**Town Center Hall  
11740 E. Telegraph Road  
Santa Fe Springs**

***Sponsored by:***

**Gateway Cities Council of Governments  
San Gabriel Valley Council of Governments  
South Bay Cities Council of Governments**

***In Conjunction with the Offices of:***

**Senators Barbara Boxer and Dianne Feinstein, Representatives David Dreier,  
Jane Harman, Juanita Millender-McDonald, Gary Miller, Grace Napolitano,  
Lucille Roybal-Allard, Linda T. Sanchez, Adam Schiff, Hilda Solis, Maxine Waters**

***Hosted by:***

**City of Santa Fe Springs**

- 9:00 a.m.      Welcome and Introductions
- 9:15 a.m.      **Federal Perspective: “Removing Regulatory Barriers”**  
A. Bryant Applegate, Senior Counsel, Department of Housing & Urban  
Development & Director of America’s Affordable Communities Initiative
- 9:45 a.m.      **Local Perspective:**  
Ken Farfsing, City Manager, City of Signal Hill  
Kurt Nelson, JCC Homes, Building Industry Association, Los Angeles County East  
Chapter  
Sam Mistrano, Deputy Executive Director, Southern California Association of Non-  
Profit Housing (SCANPH)
- 10:30 a.m.      Break
- 10:45 a.m.      **Local Success Stories**  
Housing: A Community Asset : Pico Rivera  
William Shannon, Director of Housing Services, City of Pico Rivera  
Transit Oriented Development: South Pasadena  
Michael Dieden, Creative Housing Associates  
Housing Alternatives: Rehabilitation and Adaptive Reuse: Long Beach  
Elizabeth Stochl, Manager, Housing Services Bureau, City of Long Beach
- 12:00 noon      **Keynote Speaker – Secretary Sunne Wright McPeak, Department of Business,  
Housing and Transportation**
- 1:30 p.m.      Adjournment



# MEMO

**DATE:** December 9, 2004

**TO:** Community, Economic, and Human Development Committee

**FROM:** Bruce DeVine, Chief Economist 213-236-1903, e-mail: devine@scag.ca.gov

**SUBJECT:** Progress Report on the Subregional Economic Strategies Project

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## SUMMARY:

The current OWP calls for development and implementation of an outreach plan for subregional economic strategies to enhance economic growth in the Inland Empire, Imperial County, and Gateway Cities. Staff has developed an Action Plan and begun work on a pilot project in Imperial County. This presentation details staff progress in implementing the Action Plan and outlines projects under consideration for the other two subregions.

## BACKGROUND:

The initial phase of the Community Development Division's Subregional Economic Strategies project got under way a little over a year ago with a series of interviews conducted by staff with two different groups of people in each of the three subregions included in the project: Inland Empire (WRCOG, CVAG, and SANBAG), Gateway Cities (GWCCOG and Gateway Cities Partnership), and Imperial County (IVAG and County of Imperial). One group comprised the Subregional coordinators themselves; the other group was made up of economic development professionals in the subregion who had been recommended to us by the subregional coordinators. In all, 16 separate interviews were conducted in the three subregions.

The purpose of these meetings was two-fold: (1) to explain SCAG's goals in undertaking this project, and (2) to discuss ideas for economic development projects that would be of benefit to the subregion and which SCAG could be of assistance in implementing. Resources that SCAG could bring to bear would include staff's technical economic expertise, large centralized databases, resources such as GIS mapping and analysis, and statewide or nationwide networks of economic contacts developed over the years by SCAG.

Our proposal met with considerable interest in the three subregions, and several potential projects were identified. This information was brought back to Community Development Division and used to create an Action Plan for FY 04-05. Imperial County was chosen as the location for the initial pilot project. At the same time, work was nearing completion on a special resource handbook for Economic Analysis Section staff to present to each subregion. The title of the handbook is *Subregional Economic Strategies: a Guide to Sources of Information and Assistance Developed for the Inland Empire, Imperial County, and Gateway Cities Subregions*, and the set of materials contained in each book is unique to the particular subregion.

Progress to date under the Action Plan, links between this project and the Regional Comprehensive Plan update currently underway, and economic development projects under consideration for the other two subregions are the subjects of today's presentation to the Committee.



# MEMO

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**FISCAL IMPACT:**

Staff time in support of this project is covered by Work Element 05-055 (Regional Forecasting and Policy Analysis) in the current Overall Work Program.

#105906

BD

# MEMO

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**Date:** January 6, 2004  
**To:** Community, Economic and Human Development Committee (CEHD)  
**From:** Jacob Lieb, Acting Lead Regional Planner, (213) 236-1921, lieb@scag.ca.gov  
**Subject:** Regional Comprehensive Plan, Land Use and Housing Chapters

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## SUMMARY

The Regional Comprehensive Plan Task Force reports to the CEHD Committee on housing, land use, and other issues under the purview of the committee. The Task Force has begun discussions on the Housing and Land Use Chapters of the Plan, and has directed staff on several follow-up activities.

## BACKGROUND

The Regional Comprehensive Plan (RCP) is intended to serve as a useful tool for outside entities in implementing policies of the Regional Council. Of particular importance for the upcoming RCP are the policies included in the recently adopted Compass Growth Vision.

The Regional Comprehensive Plan Task Force has begun its discussion on structuring action plans for the Land Use and Housing Chapters. Of note, the Task Force, at its November 22 meeting, discussed the creation of a matrix identifying several community characteristics and conditions linked to recommended actions.

Further, the Task Force directed staff to convene a roundtable discussion with various private sector stakeholders, including the building industry, and the development finance industry, about how SCAG's growth policies might be encouraged. Staff anticipated scheduling this session in February. Land use and housing issues are agendaized for continued discussion for the Task Force in January and February.